

**Aviation Training Seminar - ATS
AIRLINE REVENUE MANAGEMENT**

Thursday 30th September 2010
Miami FL, USA



PRESS RELEASE

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FOR IMMEDIATE RELEASE
July 27, 2010

**AVIATION TRAINING SEMINAR ON AIRLINE REVENUE MANAGEMENT
TO BE HELD IN MIAMI**

London, UK, July 27, 2010: Aeropodium is honoured to announce the launch of Aviation Training Seminars (ATS), high quality seminars for aviation professionals. The first ATS, the "Airline Revenue Management" seminar will be held on 30th September 2010 in Miami FL, USA.

This event will cover the following themes:

- Introduction to airline pricing practices: Past and present
- Demand analysis, demand function, elasticity and price discrimination
- Pricing practices: Markup pricing, bundling and optimum markup
- Seat inventory control, spillage and spoilage
- Leg-based revenue management methods
- Low-cost airlines revenue management practices
- O&D (network) revenue management methods
- Overbooking and optimum overbooking

The Seminar Leaders are Dr. Bijan Vasigh, Managing Director, ACG Aviation Consulting Group & Professor, Department of Aviation Business Administration, Embry-Riddle Aeronautical University and Dr. Hossein Tavana, Manager, Revenue Management Science Group, Carnival Cruise Lines.

For more information, please visit the official ATS website:
www.aeropodium.com/ats/arm.html

For all enquiries, please contact mail@aeropodium.com
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