



PRESS RELEASE

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FOR IMMEDIATE RELEASE
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Starting an Airline in the Middle East? What you need to know

London, UK, November 30, 2011: Aeropodium is honoured to present the 3rd international aviation workshop on Airline Business Plan Development: How to Start an Airline. This event will take place on March 15, 2012 and it will be hosted and sponsored by the Gulf Centre for Aviation Studies (GCAS) at Al Bateen Executive Airport in Abu Dhabi, UAE.

Following the success of the Start-Up seminar in Washington DC and London, this event will take place in the Middle East for the first time. Themes include: Introduction to the Airline Industry, Generic vs. Airline Business Plan, Common Business Plan Mistakes, Non-Disclosure Agreement, Elements of the Airline Business Plan, Implementation Plan, Management and Support Team, Risk Factors, Capitalization Plan, Certification, Success Strategies.

The Workshop is led by Dr. John Wensveen, President and CEO of Airline Visions. Dr. Wensveen, born and raised in Vancouver, Canada earned a Ph.D. in International Air Transport with a focus on Business, Strategy and Marketing from the University of Wales Cardiff (United Kingdom) and a B.A. in Geography and Transportation Planning from the University of Victoria (Canada). He is considered one of the aviation industry's leading experts on low-cost and low-fare high value airline operations specializing in projects requiring start-up expertise. He has been dubbed the "idea factory" by many of his colleagues and has the ability to identify trends and focus on fast results.

The event is hosted and sponsored by the Gulf Centre for Aviation Studies (GCAS). It is a centre of excellence for airport and aviation training based in Abu Dhabi, the capital of the United Arab Emirates. GCAS was established in 2009 by Abu Dhabi Airports Company (ADAC), the operator of the five major airports in the Emirate of Abu Dhabi, to lead the development of the aviation industry in the UAE and the region through delivering highly qualified aviation professionals. GCAS is the world's first International Civil Aviation Organization (ICAO) TRAINAIR PLUS training member; a fully certified and endorsed aviation training institution by the General Civil Aviation Authority (GCAA) of the United Arab Emirates and is accredited by the Abu Dhabi Centre for Technical and Vocational Education and Training (ACTVET).

This event is organized by Aeropodium. For more information and to register, please visit the official workshop website: www.aeropodium.com/cp/airlinestartupuae.html

For all enquiries, please contact mail@aeropodium.com

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