



Strategy · Operations · Eng'g & Maint · Acquisition & Sales · Leasing · Training

PRIVATE & COMMERCIAL — ROTARY & FIXED WING — UAE & WORLDWIDE

THE AVIATION ADVISORY

The Aviation Advisory brings expertise across fixed-wing & rotary-wing aviation, serving both commercial & private sectors. Leveraging extensive hands-on experience in aircraft acquisition, sales, ownership & asset management, maintenance oversight, flight operations, aviation business management, tender application management & organizational restructuring. We deliver tailored advisory services that optimize performance, enabling leaner more efficient operations with enhanced value, & support informed decision-making throughout the aircraft lifecycle.

40+

YEARS IN INDUSTRY

18

YEARS AT C-LEVEL

\$300M

ANNUAL BUDGET

35+

AIRCRAFT BOUGHT
AND SOLD

The services are available for private operations as well as commercial aviation companies, MRO's & Lessors — in fact anyone in the aviation industry.

PRIVATE

COMMERCIAL

ROTARY WING

FIXED WING

UAE

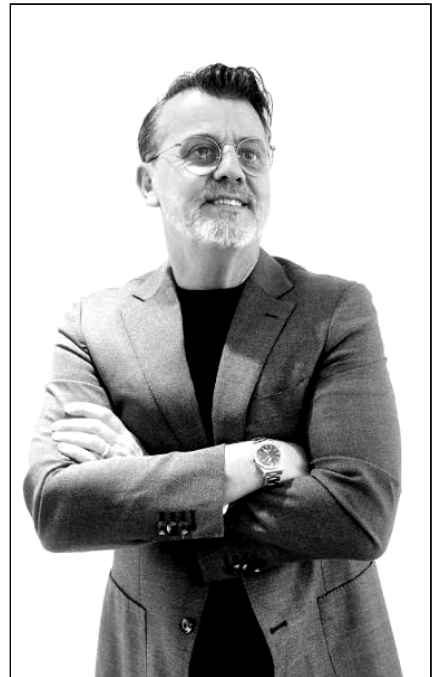
WORLDWIDE

"Dedicated to helping aviation organizations achieve operational excellence, commercial competitiveness, capability growth, & sustainable success."

GET IN TOUCH

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Dr. MARK J. PIEROTTI

Owner & Managing Director

CREDENTIALS

- BTech — Aeronautical Eng'g
- BSc — Aviation Operations
- MBA — Business Management
- PhD — Air Transport Eng'g & Management
- IEng — Incorporated Engineer
- FRAeS — Fellow of the Royal Aeronautical Society
- Licensed Aircraft Engineer
- Licensed Pilot
- University Professor
- Published Author

BACKGROUND

Dr Pierotti is a highly accomplished aviation executive with over 40 years of industry experience, including 18 years at C level. Proven expertise in aviation operations, aircraft acquisition & management, engineering & maintenance, regulatory compliance, commercial strategy, & business transformation. Former Accountable Manager with responsibility for safety, airworthiness, & regulatory compliance, overseeing annual budgets of up to USD 300 million. Dr Pierotti has led tender applications for projects worth multiple hundreds of million USD & driven capability improvements to improve commercial performance & operational reach.

Holds a PhD in Air Transport Engineering & Management, an MBA, is a published author, licensed pilot, licensed aircraft engineer & university Professor. Dedicated to helping aviation organizations achieve operational excellence, commercial competitiveness, capability growth, & sustainable success through strategic advisory leadership.

SPECIALIST AREAS OF EXPERTISE

- Airline & aviation business planning, transformation, restructuring & operational optimization
- Commercial improvements for greater efficiency & competitiveness
- Tender & proposal management for commercial aviation activities, onshore & offshore
- AOC (Part ORO) & AMO (Part 145 & Part M) management & start-up
- Regulatory compliance & liaison with Civil Aviation Authorities
- Safety Management Systems (SMS) & Quality Management Systems (QMS)
- Fleet acquisition, sale, leasing, acceptance, entry into service & ongoing oversight
- Engineering, maintenance & airworthiness management, including MRO
- Capability development, efficiency improvements & organizational leadership

Widely respected as a strategic leader & communicator with a proven ability to lead large multicultural teams in demanding international environments while delivering operational excellence, regulatory compliance, & commercial performance.

FRAeS Fellow of the Royal Aeronautical Society	Flight International Aviation Leader of the Year Nominee	Global Scot Appointed by the First Minister of Scotland	Professor Aeronautical Eng'g & Aviation Mgmt, UAE & UK
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BEST-SELLING AUTHOR

Aviation Leadership: The Accountable Manager

[Link to Book](#)